



INVENT THE FUTURE EXPO

Where Today's Leaders Invest in Tomorrow's Innovators

SUNDAY, MAY 31, 2026 | ESTIMATED ATTENDANCE 5,000+

3 Bethesda Metro Center

Industry leaders showcase cutting-edge innovations alongside student inventors presenting their original prototypes at this free community event.

Expo Focus Areas

Sustainability | Tech for Good | Health & Biotech | AI & Future Workforce



WHY COMPANIES CHOOSE INVENT THE FUTURE

- Position their brand as a leader in innovation and workforce development.
- Engage directly with 5,000 guests including future STEM talent, community members, and industry leaders.
- Activate ESG and community impact goals.
- Strengthen brand and regional visibility.
- Offer meaningful employee engagement opportunities.

Showcase Your Commitment to the Next Generation. Your sponsorship provides access to semester-long programs, tools and mentors that help students develop confidence, skills, and career pathways.



Your support directly expands access for students who otherwise wouldn't have these opportunities.

2025 REACH & VISIBILITY AT A GLANCE

- **5,000+** annual Expo attendees
- **21,400+** email subscribers
- **16,000+** engaged followers across social platforms
- **100+** corporate leaders and executives in attendance
- **10+** regional media placements and partners
- **300+** students engaged in the program
- **86%** of attendees learned something new from industry partners

2026 PARTNERSHIP OPPORTUNITIES

\$50,000: Lead Presenting Sponsor (2 Available)

- Exclusive lead branding and top-tier visibility
- Premium location: Showcase presence at the event
- Company-branded KID Museum activity at event
- Remarks during the awards ceremony
- Company-branded student award presented at program
- Employee engagement opportunities at the event
- Largest logo on all marketing materials

\$25,000: Premier Sponsor (4 Available)

- Premium location: Showcase presence at the event
- Company-branded KID Museum activity at event
- Remarks during the awards ceremony
- Company-branded student award presented at program
- Employee engagement opportunities at the event
- Logo on all marketing materials

\$10,000: Impact Sponsor (10 Available)

- Opportunity to showcase at the event
- Company-branded student award presented at program
- Employee engagement opportunities at the event
- Logo on all marketing materials

\$2,500 - \$5,000: Supporting Sponsor (15 Available)

- Opportunity to showcase at the event
- Employee engagement opportunities at the event
- Logo on all marketing materials

KID is a national model for hands-on, future-ready learning. We blend STEM, invention, and real-world problem solving to equip kids with the skills and mindset they need to thrive in a rapidly changing world.

Watch Video Reel → [How KID Museum Expands Access to Innovation for Students](#)

Contact our Development Team at giving@kid-museum.org for more details.

