



## KID Museum Director of Communications

### About KID Museum

KID Museum is the nation's largest educational makerspace for youth. Our mission is to revolutionize how kids learn through the maker experience. Through hands-on programming and deep learning experiences, we empower youth with the creative problem-solving and STEM skills to invent the future. With a focus on engaging populations traditionally underrepresented in STEM, our programs aim to build economic opportunity and diversify the future talent pipeline.

Our vision is to become the standard of excellence for inclusive, impactful maker learning nationally, and a model for how to expand access to maker learning at scale. Our headquarters in the Washington, DC region serves as our innovation hub. In partnership with local school systems, government and philanthropic leaders, we design and deliver K-12 programs that produce results at scale in a large and diverse metropolitan region. We leverage the learnings from this learning lab to create resources, training, and technical support to expand high-impact maker learning nationally. For more information, please visit [www.kid-museum.org](http://www.kid-museum.org).

### Position Overview

KID Museum is seeking a **Director of Communications** who will be responsible for directing the organization's public relations, storytelling, and communications efforts, building the narrative and positioning KID Museum as a transformational leader advancing equity and innovation through maker learning. The Director reports to the Chief Advancement Officer.

The successful candidate will have a Bachelor's degree in Communications, or equivalent work experience with 8 years of experience, including two years experience in a leadership role. Experience in an education-focused or nonprofit organization preferred.

The ideal candidate is an excellent writer and communicator who has experience developing and executing effective communications plans, is committed to KID Museum's mission, and brings creative ideas for engaging target audiences and the media.

### Essential Job Functions:

- Develop, implement, and evaluate a robust communications plan that targets a wide range of audiences, including educators, funders, families, researchers, policymakers, and other thought leaders.

- Develop a public relations strategy that will allow KID Museum to cultivate and enhance meaningful relationships with targeted, high level external audiences, including the media, public officials and key influencers.
- Produce various types of written materials (annual report, collateral materials, blogs, newsletters, website content, digital media, etc.) efficiently, accurately, collaboratively, and with a high standard for quality.
- Work collaboratively with KID Museum colleagues and staff from partner organizations to achieve shared communications goals.
- Manage work of vendors and/or consultants to further KID Museum's communications efforts.
- Successfully complete other duties as assigned.

**Qualifications:**

- Demonstrated ability to design, execute and evaluate an effective communications plan that advances brand visibility and supports audience/partner engagement across multiple platforms and events.
- The ability to transform knowledge into exciting and succinct written communications, and disseminate it to priority audiences through multiple channels.
- Understanding and usage of social media platforms.
- Enthusiasm for KID Museum's mission.

The candidate must be able to perform the role independently, accurately, reliably, and in a timely manner. Compensation will be commensurate with experience. A comprehensive benefits package will also be included.

**To Apply:**

Please send a cover letter, resume, and writing sample to [careers@kid-museum.org](mailto:careers@kid-museum.org) for consideration.

*Diversity, equity, accessibility and inclusion are important, interdependent components of everyday life at KID Museum and are critical to our pursuit of excellence. KID Museum is an equal opportunity employer and does not discriminate against any employee or applicant for employment based on race, color, religion, national origin, age, gender, sex, ancestry, citizenship status, mental or physical disability, genetic information, sexual orientation, veteran status, or military status.*