



KID Museum Senior Director of Communications

About KID Museum

KID Museum is the nation's largest educational makerspace for youth. Our mission is to revolutionize how kids learn through the maker experience. Through hands-on programming and deep learning experiences, we empower youth with the creative problem-solving and STEM skills to invent the future. With a focus on engaging populations traditionally underrepresented in STEM, our programs aim to build economic opportunity and diversify the future talent pipeline.

Our vision is to become the standard of excellence for inclusive, impactful maker learning nationally, and a model for how to expand access to maker learning at scale. Our headquarters in the Washington, DC region serves as our innovation hub. In partnership with local school systems, government and philanthropic leaders, we design and deliver K-12 programs that produce results at scale in a large and diverse metropolitan region. We leverage the learnings from this learning lab to create resources, training, and technical support to expand high-impact maker learning nationally. For more information, please visit www.kid-museum.org.

Position Overview

KID Museum is seeking a **Senior Director of Communications** who will be responsible for overseeing all facets of the organization's brand, storytelling, and communications efforts. Reporting to the Founder & Executive Director, the Senior Director of Communications will manage and integrate communications initiatives across the organization, positioning KID Museum as a regional resource and a national leader in maker learning and education innovation. In their role, the incumbent will work in close collaboration with the Executive Director and members of the Senior Leadership Team.

The Senior Director of Communications will focus on communication and engagement, building the narrative and positioning KID Museum as a transformational leader advancing equity and innovation through maker learning. They will also be responsible for developing a robust strategy that targets a wide range of audiences, including educators, funders, families, researchers, policymakers, and other thought leaders; developing, implementing, and evaluating the annual communications plan across the organization's audiences in collaboration with senior leadership and our Board; and creating a brand/public relations strategy that will allow KID Museum's executive and board leadership to cultivate and enhance meaningful relationships with targeted, high level external audiences, including the media, public officials and key influencers. This position will be responsible for managing a team of communication professionals and external consultants.

The successful candidate will have a Bachelor's degree in Communications, or related field, or equivalent work experience, and a minimum of 8 years of experience, including 4+ years of experience in a leadership role in communications for a nonprofit organization, an educational institution, or social impact organization. The position requires demonstrated expertise leading a team to develop, execute and measure an effective communications strategy that advances brand visibility and supports audience/partner engagement across multiple platforms and events. The ability to take knowledge and transform it into exciting and succinct messages, and disseminate it to our priority audiences through the best distribution channels is critical. Fluency in Spanish and/or other languages is a plus.

The candidate must be able to perform the role independently, accurately, reliably, and in a timely manner. Compensation will be commensurate with experience. A comprehensive benefits package will also be included. Please send a cover letter and resume to careers@kid-museum.org for consideration.

Diversity, equity, accessibility and inclusion are important, interdependent components of everyday life at KID Museum and are critical to our pursuit of excellence. KID Museum is an equal opportunity employer and does not discriminate against any employee or applicant for employment based on race, color, religion, national origin, age, gender, sex, ancestry, citizenship status, mental or physical disability, genetic information, sexual orientation, veteran status, or military status.