



KID Museum Chief Growth Strategy Officer

About KID Museum

KID Museum is the nation's largest educational makerspace for youth. Our mission is to revolutionize how kids learn through the maker experience. Through hands-on programming and deep learning experiences, we empower youth with the creative problem-solving and STEM skills to invent the future. With a focus on engaging populations traditionally underrepresented in STEM, our programs aim to build economic opportunity and diversify the future talent pipeline.

Our vision is to become the standard of excellence for inclusive, impactful maker learning nationally, and a model for how to expand access to maker learning at scale. Our headquarters in the Washington, DC region serves as our innovation hub. In partnership with local school systems, government and philanthropic leaders, we design and deliver K-12 programs that produce results at scale in a large and diverse metropolitan region. We leverage the learnings from this learning lab to create resources, training, and technical support to expand high-impact maker learning nationally. For more information, please visit www.kid-museum.org.

Position Overview

KID Museum is seeking a **Chief Growth Strategy Officer (CGSO)** who will play a critical role in the organization's achievement of its mission, vision and strategic goals. In collaboration with the senior leadership team, the CGSO will lead the development of medium and long-term strategies that solidify the organization's role as a thought leader and an innovative learning hub delivering transformative STEM and maker learning experiences.

The CGSO will partner with the Founder & Executive Director and senior leadership team and will lead the sustainable growth and refinement of our revenue and partnership strategies of the organization, including the evolution of our revenue model, both earned and contributed. They will also be responsible for building our school business regionally, and expanding KID's reach as a local and national thought leader in education both in person and online.

The CGSO will report to the Founder & Executive Director, and will oversee marketing, communications, and development. They will play a strategic role in setting goals for these functions and partnering with the teams to develop an infrastructure to achieve desired results. This position will work closely with the Founder & Executive Director to build our Board and

partnerships with schools/districts/educational institutions, community experts and funders/partners in government as well as corporate and nonprofit sectors. The incumbent will support the organization to set ambitious and attainable goals that leverage its core capabilities. As a member of the senior leadership team, they will also work closely with leadership on the future of KID Museum, ensuring cross-organizational alignment.

The successful candidate will be an experienced senior strategic and visionary leader that takes initiative, has the emotional intelligence, strong interpersonal skills, and stamina to operate effectively, implementing a tactical strategy in order to help drive and achieve desired results. Able to garner support from, and manage relationships with philanthropic and government funders, corporate and non-profit partners. Strong ability to innovate and engage stakeholders to understand/invest in an organization's vision. Demonstrated ability to work effectively with diverse stakeholders and a Board that have a broad range of experiences and perspectives. Successful track record of innovation in a nonprofit organization. Advanced degree in relevant field and a minimum of 12+ years of business development, development and managerial experience. Experience in education innovation and maker/STEM fields preferred.

The successful candidate must be able to perform the above tasks independently, accurately, reliably, and in a timely manner. Compensation will be commensurate with experience. A comprehensive benefits package will also be included. For consideration please send a cover letter and resume to careers@kid-museum.org.

Diversity, equity, accessibility and inclusion are important, interdependent components of everyday life at KID Museum and are critical to our pursuit of excellence. KID Museum is an equal opportunity employer and does not discriminate against any employee or applicant for employment based on race, color, religion, national origin, age, gender, sex, ancestry, citizenship status, mental or physical disability, genetic information, sexual orientation, veteran status, or military status.