

## FOR IMMEDIATE RELEASE

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## KID MUSEUM AWARDS INNOVATORS FOR CREATIVE CHANGEMAKING

*Artist Yehimi Cambrón, Public Health Leader Dr. Karriem Watson, and Social Entrepreneurs Seth Goldman & Julie Farkas to be recognized during annual Fête for the Future*

BETHESDA, MD (December 5, 2022) – KID Museum will once again honor social innovators with national impact for their creative changemaking at the organization's Fête for the Future. Three awards will be presented at this year's light-themed event, to Atlanta artist Yehimi Cambrón; Public Health Leader Dr. Karriem Watson; and Social Entrepreneurs Seth Goldman & Julie Farkas.

Fête for the Future is an annual celebration that supports KID Museum's ongoing efforts to expand access to transformative, creative learning experiences for youth and families. This year's event will be held on-site at KID Museum's new flagship location at 3 Bethesda Metro Center on Wednesday December 7, at 6:30 pm. Past KID Museum Honorees have included chef and humanitarian Jose Andrés, musician Yo-Yo Ma, and disability rights activist Judy Heumann among other inspirational innovators and changemakers.

"At KID Museum, we work together to 'be the light' for kids across the communities we serve by creating engaging and impactful learning experiences that help kids build identity as innovators and changemakers of the future," said Cara Lesser, Founder of KID Museum. "For KID Museum, the 'maker movement' includes making social change, and in our Fête for the Future, we are honored to recognize individuals who embody the values and mindset we foster in youth and exemplify what it means to follow your creative potential to make a difference in the world."

This year's honorees include:

Atlanta-based artist and DACA-recipient **Yehimi Cambrón**, known for her large-scale murals that depict the richness and diversity of the contemporary immigrant experience in America. For her meaningful contributions to building empathy and compassion, Cambrón will receive the 2022 KID Museum Cultural Impact Maker award.

Public health leader and Chief Engagement Officer with the National Institutes of Health, **Dr. Karriem Watson** has focused his career on addressing health disparities and expanding access to healthcare and medical research among populations that were excluded in the past. For his steadfast focus on collaboration, equity, access, and inclusion, Dr. Watson will receive the 2022 KID Museum Community Health Maker award.

Social entrepreneurs **Julie Farkas and Seth Goldman**, co-founders of Honest Tea and PLNT Burger, believe that changing the way we eat can have a dramatic effect on reducing our environmental footprint. For their deep commitment to supporting innovations that address climate change and public health, Seth Goldman, Julie Farkas and their sons will receive the 2022 KID Museum Sustainable Future Makers award.

“We see the world through the eyes of a maker—full of promise, potential, and possibility,” added Lesser. “We envision a bold future where there are pathways for every young person to engage in hands-on, transformational learning and exploration that unlocks new opportunities. As the nation’s leading center for maker learning, we work every day to make this vision a reality. This year’s honorees Yehimi Cambrón, Dr. Karriem Watson, and Seth Goldman and Julie Farkas are an inspiration for any kid to make an impact.”

For more information or to attend this year’s Fête for the Future, please contact Lisa O’Brien at [lisa@kid-museum.org](mailto:lisa@kid-museum.org) or (301) 941-4905 ext. 1007.

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**About KID Museum:**

KID Museum is a pioneering, creative learning space dedicated to empowering the next generation with the skills to invent the future. Through hands-on, maker-based learning experiences, our programs cultivate the “Mind of a Maker” and activate youth as empathetic changemakers and global citizens. We focus on engaging populations that are often overlooked or left behind, building economic opportunity and diversifying the talent pipeline of the future. KID Museum is a registered 501(c)3 nonprofit organization. Learn more at [kid-museum.org](http://kid-museum.org).