

SPONSORSHIP OPPORTUNITIES

EVERY KID A MAKER

EMPOWERING YOUTH WITH SKILLS
TO INVENT THE FUTURE



ABOUT US

KID Museum is a hands-on, creative learning space for youth ages 4-14 (pre-K through 8th grade) that cultivates the next generation of innovators and changemakers.

Our proven, innovative model centers on “maker learning” – which builds STEM and creative problem solving skills in the context of collaborative, project-based learning.

Since opening in 2014, KID Museum has served more than 300,000 kids, parents, and educators, with a deep commitment to equity and inclusion.

23,700

youth & educators served
in 2021 alone

50%

of youth are from
underserved
communities





Be a part of
the nation's
**largest maker
learning center**
for kids!

OUR NEW SPACE

In Spring 2022, KID Museum will open a new, flagship facility at 3 Bethesda Metro Center – a 28,000 square foot space created to foster the “Mind of a Maker” and empower the next generation with the skills to invent the future.

Our state-of-the-art facility is purpose-built for coding, robotics, engineering design, and hands-on learning, with the capacity to welcome more than 100,000 visitors every year – five times our current reach.

Support our growing maker community by becoming a sponsor and help all kids discover a love of exploring, creating, and collaborating to become makers of the future.

WHAT YOUR SPONSORSHIP CAN SUPPORT

- Activating the new flagship facility with tools, equipment, and dynamic programming for the community
- Expanding KID Museum's teacher professional development and curricular resources to amplify impact
- Ensuring equitable access for youth from low-income families and marginalized communities

85%

of youth participate in
KID Museum programs
free of charge

318,700+

Individuals served since
opening in 2014



GRAND OPENING SPONSOR OPPORTUNITIES

PRESENTING SPONSOR

\$50,000

- Presenting Sponsor for Grand Opening Weekend with recognition for providing free access to 500 individuals from households with limited income on Opening Day.
- Plaque on KID Museum's donor wall and recognition in event program.
- Recognition as a Presenting Sponsor across 60-day multimedia promotion campaign for Grand Opening.

SIGNATURE MAKER

\$25,000

- Recognition as Signature Sponsor, with opportunity to name a key feature of the Grand Opening Weekend (e.g., champagne reception, performances, maker activities).
- Plaque on KID Museum's donor wall and recognition in event program.
- Recognition as a Signature Sponsor across 60-day multimedia promotion campaign for Grand Opening.
- Recognition for providing free access to 500 individuals from households with limited income on a dedicated Sunday following opening.

IMPACT MAKER

\$10,000

- Recognition as an Impact Sponsor, with opportunity to name an interactive Maker Experience activity during Grand Opening Weekend.
- Recognition as an Impact Sponsor for KID Museum Grand Opening.
- Plaque on KID Museum's donor wall and recognition in event program.

COMMUNITY MAKER

\$5,000

- Recognition as a Community Sponsor for KID Museum Grand Opening.
- Plaque on KID Museum's donor wall and recognition in event program.

All sponsors will receive recognition on KID Museum's website and in the Annual Report.

Be a part of the largest center for maker learning in the greater Washington region — and make the future of learning.

Celebrate KID Museum's Grand Opening at 3 Bethesda Metro Center!

May 21, 2022 | 2 - 5pm
VIP event (invitation only)

May 22, 2022 | 10 am - 4pm
Opening Day for the public





CONTACT

Cara Lesser, Founder & CEO
cara.lesser@kid-museum.org

Lisa O'Brien, Chief Advancement Officer
lisa@kid-museum.org

Learn more about
KID Museum at
kid-museum.org

KID Museum is a registered 501(c)3
organization; EID: 45-4070908.

Your contribution is fully tax deductible.





KID-MUSEUM.ORG

3 Bethesda Metro Center
Bethesda, MD 20814

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