



Fête for the Future

Sponsorships

2021

KID Museum's
Annual Celebration of Makers

Fête for the Future

At KID Museum, we are relentlessly optimistic about the future. Despite the extraordinary challenges of 2021, we remain true to our belief in the power of creativity, ingenuity, and human drive to make the world a better place.

Fête for the Future is a virtual celebration that embodies this spirit, with an exciting program that features incredible changemakers who apply their talents, creativity, and passions to make a brighter future for us all.

Please join us and our host, **Kojo Nnamdi**, journalist and host of WAMU's *The Politics Hour*, as we honor our special guests:

- **Geoffrey Canada**, visionary educator, social activist, and author
- **Geena Davis**, award-winning actor, producer, and activist
- **Judy Heumann**, nationally-recognized disability rights activist and civil rights advocate

This pre-recorded, virtual event will take place on **December 9, 2021, 7:00 pm** and will feature:

- Inspirational remarks from Geena Davis and Judy Heumann about the importance of cultivating creativity and innovation, and what it means to be a changemaker.
- A visionary keynote address by Geoffrey Canada.
- The opportunity to “make at home” with a special Fête Maker Box.
- Special interviews with Makers who have thrived with KID Museum programs - including youth, families and educators.

KID Museum has served nearly 300,000 people since opening in late 2014. We are deeply committed to reaching the students, educators, and families of our community – prioritizing populations traditionally underrepresented in STEM fields.

Fête for the Future is part of a larger, year-end fundraising campaign that supports KID Museum's mission is to empower the next generation with the skills to invent the future. All proceeds will support KID Museum's ongoing efforts to expand access to transformative, creative learning experiences.



Sponsorship Opportunities

Benefit	CHAMPION MAKER \$100,000	INNOVATION MAKER \$75,000	MOBILIZER \$50,000	TRAIL-BLAZER \$25,000	FUTURE MAKER \$15,000	IMPACT MAKER \$10,000
Press Release						
Private, In-Person Engagement Event	2	1	1			
Logo inclusion in Maker Kit						
Announcement in KID Newsletter						
Employee Volunteer Engagement	4	3	2	1		
Visibility at Thought Leadership Events						
Named Activity(ies) at community event	3	2	2	1		
Invitation to KID Exhibition Pre-Opening	30	25	20	10	4	2
Employee Engagement Event (virtual)	2	1	1	1	1	1
Special Shout-Out in KID Social Posting	4	2	2	2	1	1
Inclusion on Website						
Recognition on Program & Event Collateral						
Annual Report Inclusion						



About KID Museum

A pioneer in maker education and experiential learning in the greater-Washington DC region, **KID Museum is dedicated to empowering youth to become the innovative and empathetic changemakers of the future.** With a focus on elementary and middle school-aged youth, our program challenges the traditional STEM teaching methods by providing an engaging and powerful way to make sure students underrepresented in STEM fields **find the joy of math and science through fun, maker-based learning experiences.** As we continue to recover from the devastating effects of COVID, it is an especially important time to motivate and inspire our community to think creatively about how to re-engage youth and reimagine what learning can look like.

We design and deliver **STEM programs for kids** in pre-K through middle school, in partnership with educators and schools. Our weekend programs, community events, and virtual sessions encourage families to learn and explore together.

We are part of a growing movement to remake education for all, putting young people in the driver's seat of their own learning, and preparing them to become creative, compassionate change-makers of the future.



