



# **Fête for the Future**

# **Sponsorships**

# **2020**

KID Museum's Annual Fundraiser  
December 3, 2020

# Fête for the Future

**At KID Museum, we are relentlessly optimistic about the future.** Despite the extraordinary challenges of 2020, we remain true to our belief in the power of creativity, ingenuity, and human drive to make the world a better place.

This year's ***Fête for the Future*** embodies this spirit, with an exciting program featuring three incredible individuals who have applied their talents, creativity, and passions to make a brighter future for us all.

Please join us and special guests:

- **Yo-Yo Ma**, world-renowned cellist and creator of the global Silkroad ensemble
- **José Andrés**, award-winning chef and founder of humanitarian aid organization, World Central Kitchen
- **Pam Melroy**, former NASA astronaut and Space Shuttle Commander

This virtual event will air on **December 3, 2020, 7:00 pm** and will feature:

- Inspirational remarks from Yo-Yo Ma, José Andrés, and Pam Melroy about the importance of cultivating creativity and innovation, especially during this unprecedented moment in history,
- A special musical performance by Yo-Yo Ma,
- With our Fête Maker Experience Kit, a chance for participants to become makers in their own homes, just as kids experience in KID Museum's virtual programs, and
- The opportunity to see KID Museum in action and hear directly from students and teachers who have benefitted from KID's programs, both on-site and virtually during the pandemic.

The purpose of the event is to ***support KID Museum's mission is to empower the next generation with the skills to invent the future.***

KID Museum has served nearly 300,000 people since opening in late 2014. We are deeply committed to serving the students, educators, and families of our community – prioritizing populations that might otherwise be overlooked or left behind.

**All proceeds will support KID Museum's ongoing efforts to expand access to transformative, creative learning experiences during the pandemic.**





## About KID Museum

KID Museum is the greater DC region's pioneering experiential museum and educational makerspace. We foster the "Mind of a Maker," empowering the next generation with the skills to invent the future.

Through hands-on, maker-based learning experiences, KID Museum builds critical skills for the future. Our programs encourage youth to apply these skills to make a positive impact on the world – **activating youth as empathetic change-makers and global citizens.**

We design and deliver programs for kids in pre-K through middle school, in partnership with educators and schools. Our weekend on-site programs, community events, and live, virtual sessions encourage families to learn and explore together.

We are part of a growing movement to remake education for all, putting young people in the driver's seat of their own learning, and preparing them to become creative, compassionate change-makers of the future.

KID Museum is a registered 501(c)3 nonprofit organization.  
Learn more at [kid-museum.org](http://kid-museum.org).



# Sponsorship Opportunities

## Champion Maker (\$25,000)

- Recognition as presenting sponsor for event
- Opportunity for video remarks to be included in event
- Signature branded element incorporated in event, designed in collaboration with sponsor (e.g., branded component of maker kits sent to participants)
- Logo included on virtual event wallpaper displayed throughout event
- Logo recognition on invitation and in dedicated email following event
- Acknowledgement in digital announcements and promotions leading up to the event
- Special shout-out in three KID Museum e-newsletters sent to 9,400 people
- Private KID Museum virtual program for 100 employees and their families
- Fête Maker Experience Kit for 100 employees and their families

## Future Maker (\$15,000)

- Inviting sponsor, with logo recognition on invitation and dedicated post-event email
- Recognition in remarks, with logo included on event page and during virtual event
- Logo included on virtual event wallpaper displayed throughout event
- Acknowledgement in digital announcements and promotions leading up to the event
- Special shout-out in two KID Museum e-newsletters sent to 9,400 people
- Private KID Museum virtual program for 50 employees and their families
- Fête Maker Experience Kit for 50 employees and their families

## Impact Maker (\$10,000)

- Recognition in remarks, with logo included on event page and during virtual event
- Acknowledgement in digital announcements and promotions leading up to the event
- Special shout-out in one KID Museum e-newsletter sent to 9,400 people
- Private KID Museum virtual program for 25 employees and their families
- Fête Maker Experience Kit for 25 employees and their families

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# Sponsorship Opportunities

## Opportunity Maker (\$5,000)

- Logo placement on event page and during virtual event
- Acknowledgement in digital announcements and promotions leading up to the event
- Special shout-out in two KID Museum social media postings
- Recognition in post-event email
- Private KID Museum virtual program for 10 employees and their families
- Fête Maker Experience Kit for 10 employees and their families

## Inspiration Maker (\$2,500)

- Company name listed on sponsor scroll during event
- Acknowledgement in digital announcements and promotions leading up to the event
- Special shout-out in one KID Museum social media posting
- Recognition in post-event email

## Community Maker (\$1,000)

- Name listed on sponsor scroll during event
- Acknowledgement in digital announcements and promotions leading up to the event

*All sponsors also will be recognized on KID Museum website and Annual Report.*

*Sponsors at \$5,000 level or higher receive year-long recognition on KID Museum website.*

### **Maryland based corporations and donors: Double your impact!**

Receive a **50% Maryland State tax credit** for your contribution. Learn more [here](#).

The credit is in addition to the Federal and State deductions for your contribution.

Limited tax credits available; please contact [KID Museum](#) to learn more.



