



Fête for the Future

Sponsorships

2020

KID Museum's Annual Fundraiser
December 3, 2020

Fête for the Future

At KID Museum, we are relentlessly optimistic about the future. Despite the extraordinary challenges of 2020, we remain true to our belief in the power of creativity, ingenuity, and human drive to make the world a better place.

This year's ***Fête for the Future*** embodies this spirit, with an exciting program featuring three incredible individuals who have applied their talents, creativity, and passions to make a brighter future for us all.

Please join us and special guests:

- **Yo-yo Ma**, world-renowned cellist and creator of the global Silkroad ensemble
- **José Andrés**, award-winning chef and founder of humanitarian aid organization, World Central Kitchen
- **Pam Melroy**, former NASA astronaut and Space Shuttle Commander

This virtual event will air on **December 3, 2020, 7:00 pm** and will feature:

- Inspirational remarks from Yo-yo Ma, José Andrés, and Pam Melroy about the importance of cultivating creativity and innovation, especially during this unprecedented moment in history,
- A special musical performance by Yo-yo Ma,
- A chance for participants to become makers in their own homes, just as kids experience in KID Museum's virtual programs, and
- The opportunity to see KID Museum in action and hear directly from students and teachers who have benefitted from KID's programs, both on-site and virtually during the pandemic.

The purpose of the event is to ***support KID Museum's mission is to empower the next generation with the skills to invent the future.***

KID Museum has served nearly 300,000 people since opening in late 2014. We are deeply committed to serving the students, educators, and families of our community – prioritizing populations that might otherwise be overlooked or left behind.

All proceeds will support KID Museum's ongoing efforts to expand access to transformative, creative learning experiences during the pandemic.





About KID Museum

KID Museum is the greater DC region's pioneering experiential museum and educational makerspace. We foster the "Mind of a Maker," empowering the next generation with the skills to invent the future.

Through hands-on, maker-based learning experiences, KID Museum builds critical skills for the future. Our programs encourage youth to apply these skills to make a positive impact on the world – **activating youth as empathetic change-makers and global citizens.**

We design and deliver programs for kids in pre-K through middle school, in partnership with educators and schools. Our weekend on-site programs, community events, and live, virtual sessions encourage families to learn and explore together.

We are part of a growing movement to remake education for all, putting young people in the driver's seat of their own learning, and preparing them to become creative, compassionate change-makers of the future.

KID Museum is a registered 501(c)3 nonprofit organization.
Learn more at kid-museum.org.



Sponsorship Opportunities

Champion Maker (\$25,000)

- Recognition as presenting sponsor for event
- Opportunity for video remarks to be included in event
- Signature branded element incorporated in event, designed in collaboration with sponsor (e.g., branded component of maker kits sent to participants)
- Logo included on virtual event wallpaper displayed throughout event
- Logo recognition on invitation and in dedicated email following event
- Acknowledgement in digital announcements and promotions leading up to the event
- Special shout-out in three KID Museum e-newsletters sent to 9,400 people
- Private KID Museum virtual program for 100 employees and their families

Future Maker (\$15,000)

- Inviting sponsor, with logo recognition on invitation and dedicated post-event email
- Recognition in remarks, with logo included on event page and during virtual event
- Logo included on virtual event wallpaper displayed throughout event
- Acknowledgement in digital announcements and promotions leading up to the event
- Special shout-out in two KID Museum e-newsletters sent to 9,400 people
- Private KID Museum virtual program for 50 employees and their families

Impact Maker (\$10,000)

- Recognition in remarks, with logo included on event page and during virtual event
- Acknowledgement in digital announcements and promotions leading up to the event
- Special shout-out in one KID Museum e-newsletter sent to 9,400 people
- Private KID Museum virtual program for 25 employees and their families

More →



Sponsorship Opportunities

Opportunity Maker (\$5,000)

- Logo placement on event page and during virtual event
- Acknowledgement in digital announcements and promotions leading up to the event
- Special shout-out in two KID Museum social media postings
- Recognition in post-event email
- Private KID Museum virtual program for 10 employees and their families

Inspiration Maker (\$2,500)

- Company name listed on sponsor scroll during event
- Acknowledgement in digital announcements and promotions leading up to the event
- Special shout-out in one KID Museum social media posting
- Recognition in post-event email

Community Maker (\$1,000)

- Company name listed on sponsor scroll during event
- Acknowledgement in digital announcements and promotions leading up to the event

All sponsors also will be recognized on KID Museum website and Annual Report.

Sponsors at \$5,000 level or higher receive year-long recognition on KID Museum website.

Maryland based corporations and donors: Double your impact!

Receive a **50% Maryland State tax credit** for your contribution. Learn more [here](#).

The credit is in addition to the Federal and State deductions for your contribution.

Limited tax credits available; please contact [KID Museum](#) to learn more.



