



KID Museum Director, Partnership Engagement

About KID Museum

KID Museum is an independent, mission-driven nonprofit serving 55,000 people annually. Our dynamic, hands-on, creative learning space serves as a resource for the greater DC region and a model for reimagining learning for the 21st century. A national leader in maker-based education, KID Museum seeks to empower kids with skills to invent the future with creativity, curiosity and compassion. Our programs integrate hands-on exploration of STEM, world cultures and global citizenship, with a focus on cultivating the skills and habits of mind to drive innovation. We reach youth from pre-K through high school, with a particular focus on elementary and middle school years, where research shows a precipitous decline in creativity and when large segments of the population (e.g., girls, African-American and Latinx youth) begin to opt out of disciplines that unlock opportunity for personal and economic growth. For more information, please visit www.kid-museum.org.

Overview

KID Museum is seeking a Director of Partnership Engagement to join the Marketing and Communications team and advance our organizational visibility and sustainability through corporate and government partnerships, high-visibility events, and brand activations.

The Director of Partnership Engagement will be passionate about creating equitable educational opportunities by leveraging the influence and investment of institutional partners and have their demonstrated ability to conceptualize and execute a wide range of high-visibility and complex events and projects quickly and adeptly. The ideal candidate will be a savvy, experienced professional who is as comfortable thinking big picture as executing detailed plans to advance external and internal communications and marketing activities. They will lead engagement, public relations, and outreach activities to advance the KID Museum brand and strategically grow our national and regional presence and impact.

This role will report to the Managing Director, Marketing and Communications and will also work collaboratively across the organization supporting departments.

Responsibilities

Partner Engagement and Event Production (Corporate and Government): 50%



- Lead design, planning, and execution of KID Museum's signature external events (Invent the Future Challenge Summit, FutureFest, and Fête for the Future), serving as the project manager and providing strategic direction and oversight on all aspects of event production
- Liaise with external partners from conception to execution to advance communications and marketing activities that grow KID Museum's visibility and thought leadership
- Build and leverage relationships with public relations contacts and media to ensure effective outreach and promotion of high visibility events to drive attendance and increase regional and national brand awareness
- Coordinate with Director of Development to manage corporate relationships, representing KID Museum at external events as needed to activate partnerships

Strategy and Leadership: 25%

- Provide team leadership and creative direction on events, campaigns, and brand activations, providing clear progress reporting to keep all activities on track, and assigning work to team members as needed and appropriate
- Facilitate regular planning meetings with the Marketing and Communications team and organizational and project leads to ensure the department provides streamlined support for external branding activities to amplify our brand with corporate and government partners
- Devise a clear process for scoping, prioritizing, and executing on corporate and government-facing communications activities and set quantitative and qualitative metrics to evaluate the effectiveness of marketing and communications strategies

Content Development and Marketing: 25%

- Collaborate with team to generate engaging content for external-facing communications (including, but not limited to proposals, press announcements, social media, and blog) that highlight our corporate, government, and foundation partnerships and impact
- Provide creative direction on visual design related to high-visibility events (inclusive of graphics, collateral, or other materials) in collaboration with MarComms colleagues
- Oversee vendor procurement, vetting, and management for video, multimedia, and visual communications projects promoting events, campaigns, or brand activities designed to showcase existing partnerships or engage new corporate and government partners



Requirements

- Minimum eight years leadership and management experience in communications, marketing, or corporate partnerships and engagement, and events with a nonprofit, foundation, education, or social impact organization
- Must be a strong writer, copyeditor, and content strategist, with experience translating ideas and information for strategic audiences across multiple platforms
- Deep understanding of the corporate social responsibility and philanthropic landscape related to education, technology, and workforce and youth development
- Experience with (or a willingness to learn) Salesforce (Patron Manager), email management programs strongly preferred
- Demonstrates a high level of professionalism and integrity along with strong managerial instincts and creative thinking and analytical problem-solving skills
- Proven ability to manage complex projects with many moving pieces—often two or more simultaneously—under tight timelines, while keeping an eye toward top-line priorities.
- Positive attitude, detail oriented with good multitasking, interpersonal communication and organizational skills, strong relationship builder and collaborator
- Commitment to advancing equity and social impact through educational innovation

Employment Details

A successful candidate must be able to perform the above tasks independently, accurately, reliably, and in a timely manner. Compensation will be commensurate with experience. Benefits will also be included. Please send a cover letter and resume to danielle@kid-museum.org.

Diversity, Equity and Inclusion are important, interdependent components of everyday life at KID Museum and are critical to our pursuit of excellence. KID Museum is an equal opportunity employer and does not discriminate against any employee or applicant for employment based on race, color, religion, national origin, age, gender, sex, ancestry, citizenship status, mental or physical disability, genetic information, sexual orientation, veteran status, or military status.